College of Management
Mahidol University

Welcome to CMMU Orientation for new students

CMMU International Program

College of Management Mahidol University

College of Management
Mahidol University

A Warm Welcome to CMMU



Dean of CMMU

Associate Professor

Prattana Punnakitikashem, Ph.D.

College of Management
Mahidol University

Program Chairs



Assoc. Prof. Dr. Astrid Kainzbauer
GM
TSM Double Degree



Assoc. Prof. Dr. Randall Shannon
MM
UTS Double Degree



Assoc. Prof. Dr. Trin Thananusak
HWM
MDMM



Assoc. Prof. Dr. Simon Zaby
CF
EN

College of Management
Mahidol University

Team of Supporting Educators



Nateeya (Fray)
MM, HWM, MDMM
UTS Double Degree



Pimwipa (Pim)
CF, EN, GM
TSM Double Degree



Myrna
IR Department
Study Abroad Program

College of Management
Mahidol University

Vision and Mission

Vision

Wisdom of the Land in Management Education

Mission

To Develop Organizational Leaders through Problem-based Learning, Research and Industry Engagement

CMMU Graduate Identity

Professional and Socially Responsible Managers







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IMPORTANT!

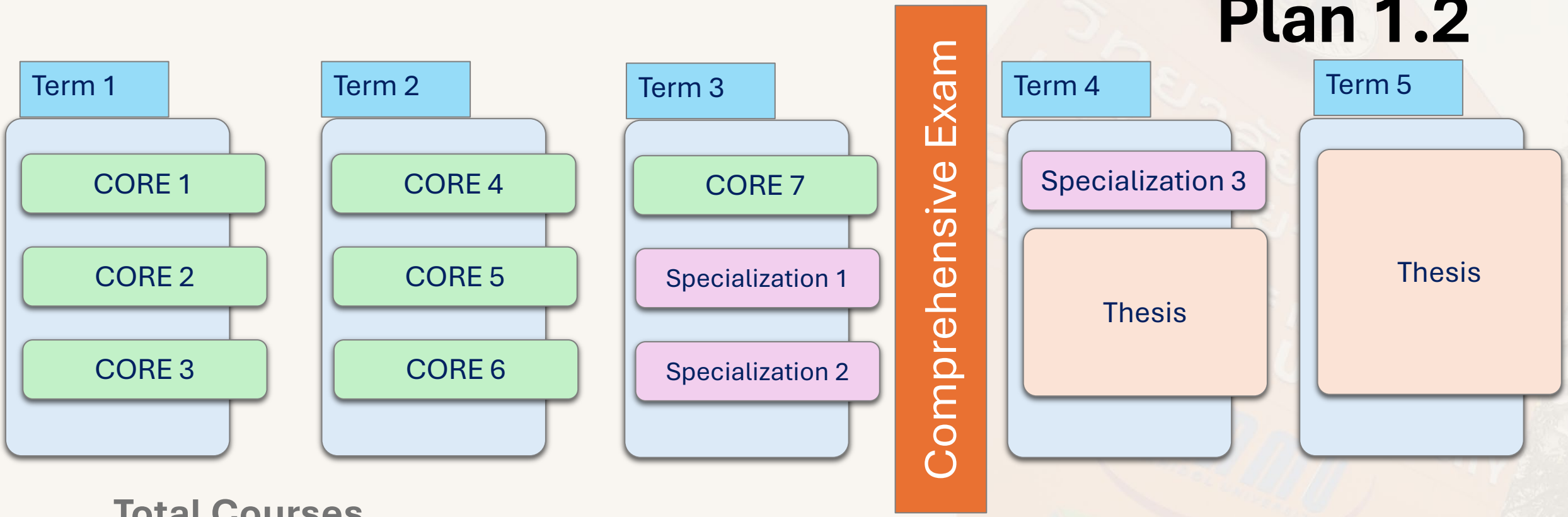
It is the responsibility of all students to thoroughly study and remain familiar with the College's graduate program regulations and requirements to ensure the correct conduct of their education.

Any neglect, failure to comply, or violation of these regulations and requirements will not be considered an excuse, and the College will not accept any justification or reason for failure to observe them

Read Handbook here

College of Management
Mahidol University

Curriculum Structure Courses: Plan 1.2

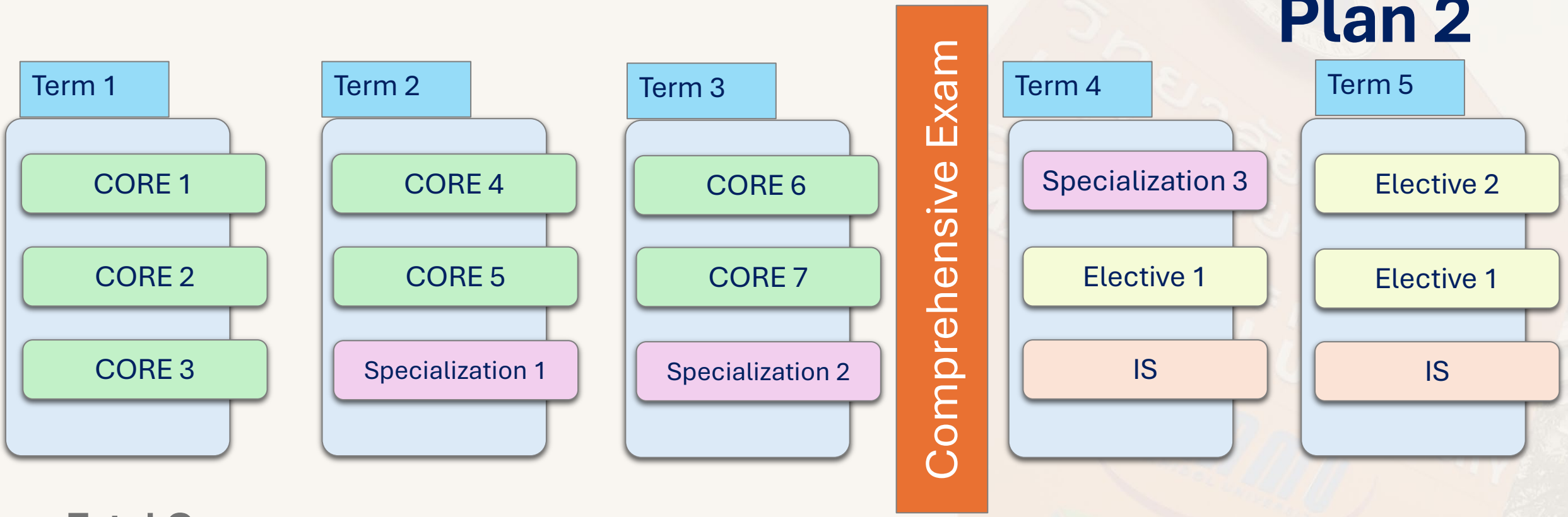


Total Courses

- 7 Core Courses (21 credits)
- 3 Specialization Courses (6 credits)
- Thesis (15 credits)

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Curriculum Structure Courses: Plan 2



Total Courses

7 Core Courses (21 credits)

3 Specialization Courses (9 credits)

3 Elective Course (9 credits)

Independent Study

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Thesis vs. Independent Study

Thesis 15 credits

- Study and examine a management topic in some depth
- More academic than thematic paper (IS/CI/CP)
  - Extensive study of relevant literature
  - Collect original data and analysis
- Aim for creating new knowledge and international publication

Independent Study 6 credits

- Allow students to demonstrate and extend the knowledge which they have gained in their programs
- Develop a conclusion to a research project

Choose between:

- **Independent study (Full paper 6 credits)**
- **Consultant Internship (CI 6 credits)**
- **Independent Study (1.5 credit x 4 modules)**

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Independent Study Options

Independent study (Full paper 6 credits)

- Business and Management Research
- Creating new knowledge that is of general interest or is applicable to many organizations
- An in-depth investigation of a business issue from an academic viewpoint
- Individual Research report as output

Consultant Internship

- Apply knowledge through a consultancy engagement for a business organization
- Address and solve a specific business problem or opportunity faced by the enterprise
- 2 terms
- Individual Research report as output

Independent Study (1.5 credit x 4 modules)

- 3 Problem Based Learning (PBL) modules + 1 paper module
- Address business problems, conducted in class in teams
- 7 weeks each
- Individual Research report as output
- Presentation

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CMMU Teaching Approaches

- Problem-based learning
- Case-based learning
- Simulation
- Lecture and discussion
- Group/Individual presentation
- Business project
- Company visits
- Guest speakers

Be on time for class! 🕐



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Study Abroad Program

between CMMU and global partner universities

- Participating students **pay tuition fee at home university** and are exempted from the payment at host university.
- Exchange students **take course load as full-time students for at least one term.**
- Credit transfer







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Become a Buddy for our international Exchange students

The role of a buddy is to be a local friend and help our international students.
E.g. introduce them to life in Bangkok, show them your favorite restaurants

Imagine if you go to study in a foreign country, you would also be grateful to have a local friend.





College of Management
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Student Activities

International Summer Schools



Exchange Students & Visiting Students



Study Abroad Program



Site Visits





College of Management
Mahidol University

Company Visits

PAN PACIFIC



VEJTHANI
Vejthani Hospital

divana

Unilever

BMW

ptt





TRIA
MEDICAL WELLNESS CENTER
สถาบันสุขภาพและความงาม ตรียญา

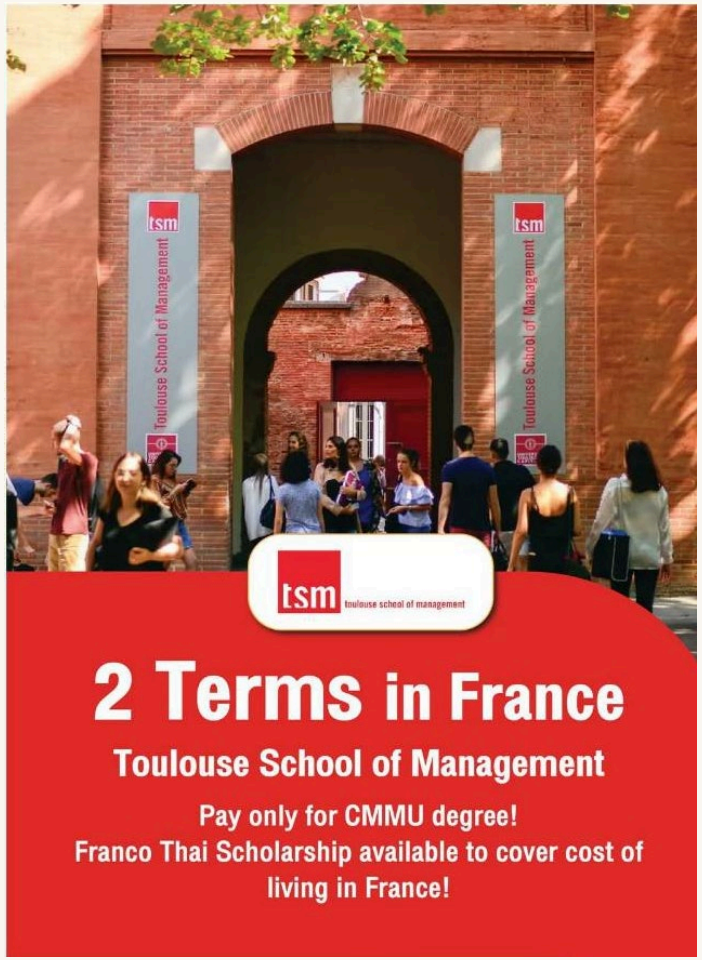


AIS

100 YEARS SCG

College of Management
Mahidol University

Double Degree



Master of Management from CMMU
Master in International Management from Toulouse University, France

Study 3 terms at CMMU (General Management)
Study 2 terms at Toulouse University, France (October – March)

Pay only for CMMU degree!







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Double Degree

Double Degree

MACQUARIE University
SYDNEY·AUSTRALIA

Master of Management
CMMU

+

Master of Commerce, Marketing, Management
Macquarie University, Australia



Second Degree

UTS UNIVERSITY OF TECHNOLOGY SYDNEY

Master of Management (Marketing)
CMMU

+

Masters in Marketing
University of Technology Sydney, AUS

College of Management
Mahidol University

Double Degree



Master of Management from CMMU
Master of Finance from Massey University, Auckland, New Zealand specializing in

- Risk Analytics
- Financial Analytics & Research

Study 3 terms at CMMU (Corporate Finance)
Study 2 terms at Massey University, New Zealand (Feb and July Intake)



NEW

College of Management
Mahidol University

Special Talks / Workshops

How to lead people effectively in changing situations – a practitioner's perspective



Carlos Diaz Rigby
former Vice President of Operations
Coca-Cola Thailand, Myanmar and Laos





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CMMU CEO Impact Seminar

Leading with Impact: Managing Yourself and Inspiring Others to Deliver Results





Darin Suthapong
Co-founder, CEO at Hato Hub



CMMU Building, Bangkok, Viphavadee - Dindaeng | www.cm.mahidol.ac.th | +662 206 2000 ext. 3102, 3104



CMMU Impact Seminar

What do you want to be known for?

How to position yourself as the go-to expert in your field

A session by: **Amel Derragui**
Business and marketing strategist, speaker and host of
The Time is Now, a podcast ranked among the top 2% globally.
A seminar for entrepreneurs, managers and professionals who want
to shape their careers and make an impact in a global context.





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Seminar by CMMU x Miss Universe Myanmar 2024

Crafting Digital Identity: Personal Branding & Social Media Presence



Thet San Andersen
Miss Universe Myanmar 2024

Terry Thukha Kaung Mon Soe
Influencer Marketing Executive, Happio Digital Media Thailand

Aj. Chawapol Fahumnuayphol
Digital Marketing Lecturer

Assoc. Prof. Dr. Randall Shannon
Program Director of Marketing and Management



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Enjoy your time at CMMU!





















